

**FACULTY OF COMMERCE
DEPARTMENT OF BUSINESS ECONOMICS**

POST GRADUATE DIPLOMA IN APPLIED ECONOMICS: 1 Year (Morning) Diploma Course

PROGRAM SPECIFIC OUTCOMES (PSOs):

PSO1: Develop an understanding about business problems of real world under the systematic theoretical economic framework. It covers topic related to fundamental economic principles and the mathematical modelling of households and firms, market and prices, uncertainty and information.

PSO2: The program covers theoretical macroeconomic models of economic growth, macroeconomic policies and monetary theory, with reference to real-world macroeconomic data along with the problems related to macroeconomics.

PSO3: Develop understanding of the different economic theories that aim to explain trade and international businesses, as well as the policies and practices of trade and movement of factors of production across the world. It also includes detailed understanding of the functioning of international institutions.

PSO4: Get familiarized with basic concepts and issues of business environment.

PSO5: Obtain an understanding of the analytical methods in economics for the study of the public sector and the role of the state in principle and in practice; to provide a thorough grounding in the principles underlying the role of the state, the design of budget, expenditure, debt and the welfare state and the design of the tax system and to enable students to understand the practical problems involved in implementing these principles.

PSO6: Gain knowledge and skills to be exposed to the classical finance model that underpins modern finance; understand the role and importance of financial institutions and markets along with investment theories and strategies.


PSO7: Enable the students to analyze risk in the financial market and the detailed study of futures and options market, bond market.

PSO8: Acquire essential mathematical background for statistical methods, and quantitative training in data analysis.


PSO9: Get acquainted with the economic concept as applied to industrial behavior, provide thorough knowledge about economics of industry in a cogent and analytical manner and to familiarize them in taking decisions in respect of a firm's or industry operations.

PSO10: Get acquainted with the theories of entrepreneurship and innovation, role of entrepreneurship in economic development and start-up enterprise.


PSO11: Get acquainted and equipped with the students with the theory and practice of Economics of Infrastructure such as renewable and nonrenewable resources, public goods and externalities.

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POST GRADUATE DIPLOMA IN APPLIED ECONOMICS										
Year	I	Applied Micro Economics (BEC 4207)			Credits / Hours per week			04		
Semester	I	Year of Introduction: 2017-18 Year of Syllabus Revision:			Maximum Marks / Grade			100		
Mode of Transaction		Lectures and Tutorials								
Course Outcomes (COs): BEC 4207 CO1: Understand basic concepts of economics. CO2: Understand the concept of demand, supply, Elasticity and their application. CO3: Practical application of Cost, Revenue and Break-even analysis. CO4: Examine the market structure through case studies. CO5: Understand pricing policy and labour market.										
Unit No.	Topic/Unit	Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements of Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional(R)/ Global (G) development needs	Relation to Gender (G), Environment and Sustainability (ES), Human Values (HV) and Professional	


									Ethics (PE)
1	BASIC CONCEPTS	06	10	1	CO1	PSO1	ENT SD	L N R G	G HV
	Basic Economic Problems, Wants, Scarcity, Goods, Consumption, Utility, Value, Statics and Dynamics, Determinants of Demand and Supply, Market Equilibrium with alternative prices.								
2	APPLICATIONS AND PRODUCTION FUNCTIONS	08	13	1	CO2	PSO1	ENT SD	L N R G	G HV
	Applications of Demand and Supply with reference to Taxes, Subsidies and Administered Prices, Types of elasticities of both Demand and Supply and their applications; Demand Forecasting; Production Functions.								
3	COST AND REVENUE	08	14	2, 3, 4	CO3	PSO1	ENT SD	L N R G	G HV
	Cost Analysis for both Short-run and Long-run; Revenue Analysis; Break-Even Analysis; Case Studies on Cost, Revenue and for Break-Even Analysis								
4	MARKET STRUCTURE AND PRICING	08	13	1, 2, 3	CO4 CO5	PSO1	ENT SD	L N R G	G HV
	Market Structure, Case Studies on Market Structure; Pricing Policies and Methods; Factor Pricing and Bargaining Process in the Labour Market.								
Reference Books									
1.	Dewett K.K. & Varma J.D., Elementary Economic Theory								
2.	Ahuja H.L., Advanced Microeconomics								
3.	Dwivedi D.N., Managerial Economics								
4.	Pindyck R.S. & Rubinfeld D.L., Microeconomics								

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POST GRADUATE DIPLOMA IN APPLIED ECONOMICS									
Year	I	CAPITAL MARKET: BEC 4208		Credits / Hours per week			04		
Semester	I	Year of Introduction: 2017-18 Year of Syllabus Revision:		Maximum Marks / Grade			100		
Mode of Transaction		Lectures and Tutorials							
Course Outcomes (COs): BEC 4208 CO1: Introduction to the basic concepts of Capital Market. CO2: Understand the elements of Primary Market. CO3: Examine the Secondary market and its functions. CO4: Study Stock Market Indices and its determinants.									
Unit No.	Topic/Unit	Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements of Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G) developmental needs	Relation to Gender (G), Environment and Sustainability (ES), Human Values (HV) and Professional


									Ethics (PE)
1	INTRODUCTION TO THE CAPITAL MARKET Functions, Types of Capital Markets, History of Indian Capital Markets, Capital Market Scams, Reforms in Capital Markets, Recent Developments.	06	10	1	CO1	PSO6	ENT EMP	L N R G	HV PE
2	PRIMARY MARKET Introduction: Meaning, Primary Market Intermediaries, Listing of Security, Book Building process, Primary Issue: Public Issue-IPO and FPO, Right Issue, Private Placement.	08	13	1	CO2	PSO6 PSO7			
3	SECONDARY MARKET Function of Secondary Market, Secondary Market Participants, Secondary Market Structure, Dematerialization, Post Reforms Market Scenario, Measures to Boost Liquidity in the Secondary Market.	08	14	2, 3, 4	CO3	PSO6			
4	STOCK EXCHANGES AND INDICES History and Growth of Stock Market in India, Stock Market Indices: Determinants of Stock Indices, Methods of Index Constructions, Indian Stock Indices, Global Stock Market Indices, Advantages of Stock Exchanges, Issues on Insider Trading.	08	13	1, 2, 3	CO4	PSO6 PSO7			
Reference Books									
1.	Pathak Bharati V., The Indian Financial System								
2.	Gupta N.K., Chopra Monika, Financial Markets, Institutions & services								
3.	Parameswaran Sunil, Fundamentals of Financial Instruments								
4.	Recent Publications from RBI								

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POST GRADUATE DIPLOMA IN APPLIED ECONOMICS										
Year	I	MONEY MARKET: BEC 4209		Credits / Hours per week			04			
Semester	I	Year of Introduction: 2017-18 Year of Syllabus Revision:		Maximum Marks / Grade			100			
Mode of Transaction		Lectures and Tutorials								
Course Outcomes (Cos): BEC 4209 CO1: Introduce to the concept of money market. CO2: Enable the students to understand the Features and functions of Call Money Market. CO3: Analyze the role of Repos and Reverse Repo rate in the Money Market. CO4: Understand the basics of Commercial Papers and Certificate Deposits. CO5: Examine the role of Treasury bills and other related issues.										
Unit No.	Topic/Unit	Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements of Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional(R)/ Global (G) development needs	Relation to Gender (G), Environment and Sustainability (ES), Human Values (HV) and Professional	


									Ethics (PE)
1	INTRODUCTION TO THE MONEY MARKET Introduction, Need for the Money Markets, Players, Broad Instruments, Evaluation of money markets in India, Implications of Money Market Instruments on conduct of Monetary Policy.	06	10	1	CO1	PSO6	EMP ENT	L N R G	HV PE
2	CALL MONEY MARKET AND REPOS Features, participants, Functions and Mechanism of operation in the call market, Growth of Call Money market in India, Recent developments, Analysis on Repos and Reverse Repos.	08	13	1	CO2	PSO6			
3	COMMERCIAL PAPERS AND CERTIFICATE OF DEPOSITS Features and Issuers of Commercial Papers, cost involved in issuing commercial papers, Rating Requirements and steps taken by RBI to develop commercial paper market, Basics on Certificates of Deposits, System and Payment of Certificate of Deposits.	08	14	2, 3, 4	CO3	PSO6			
4	TREASURY BILLS Definition and Features, Issuer and Process of Issue, Yield of T-Bills, Risk-weightage, History and Growth of T-Bills, Role of Primary Dealers in T-bill market, Recent Developments in Auctioning and other related Issues.	08	13	1, 2, 3	CO4	PSO6			
Reference Books									
1.	Gupta N.K., Chopra Monika, Financial Markets, Institutions & services								
2.	Pathak Bharati V., The Indian Financial System								
3.	Recent Publications from RBI.								

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POST GRADUATE DIPLOMA IN APPLIED ECONOMICS									
Year	I	ELEMENTS OF ECONOMIC STATISTICS: BEC 4210		Credits / Hours per week			04		
Semester	I	Year of Introduction: 2017-18 Year of Syllabus Revision:		Maximum Marks / Grade			100		
Mode of Transaction		Lectures and Tutorials							
Course Outcomes (COs): BEC 4210 CO1: Introduce to Economic Statistics and the concept of Sampling. CO2: Enable the students to know the role of organization of data. CO3: Measure the Central Tendencies to analyze data. CO4: Understand the measures of Dispersion. CO5: Understand the application of Correlation, Regression and Probability Theory in Economic Analysis.									
Unit No.	Topic/Unit	Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements of Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G) developmental needs	Relation to Gender (G), Environment and Sustainability (ES), Human Values (HV) and Professional

									Ethics (PE)
1	INTRODUCTION	06	10	1	CO1	PSO8	SD	L N R G	HV
	Introduction to Economic Statistics; Use and Misused of Statistics, Collection of Primary and Secondary Data; Various types of Sampling and Sampling designs.								
2	ORGANIZATION OF DATA AND MEASURES OF CENTRAL TENDENCIES	08	13	1	CO2	PSO8			
	Organization of Data: Compiling, Classifying and Presenting; Frequency Distribution; Measures of Central Tendencies: Mean, Median and Mode, Indicators of good average.								
3	MEASURES OF DISPERSION	08	14	2, 3, 4	CO3	PSO8			
	Measures of Dispersion: Range, Mean Deviation, Variance, Standard deviation, Coefficient of variation, Percentile; Lorenz Curve, Skewness, Kurtosis.								
4	CORRELATION, REGRESSION AND PROBABILITY THEORY	08	13	1, 2, 3	CO4	PSO8			
	Correlation: Simple, Partial, Multiple and Rank Correlations; Regression Analysis; Index Numbers; Introduction to Probability Theory.								
Reference Books									
1.	Gupta S.P. Statistical Methods								
2.	Gupta S.B. Statistical Methods								
3.	Monga G.S. Mathematics and Statistics for Economics								

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POST GRADUATE DIPLOMA IN APPLIED ECONOMICS										
Year	I	MACRO ECONOMIC ANALYSIS FOR BUSINESS: BEC 4211		Credits / Hours per week			04			
Semester	I	Year of Introduction: 2017-18 Year of Syllabus Revision:		Maximum Marks / Grade			100			
Mode of Transaction		Lectures and Tutorials								
Course Outcomes (CO): BEC 4211 CO1: Introduce the concept of macroeconomic analysis and related issues. CO2: Understand the concept of GDP and GNP as determinants of Growth and How they help in the analysis of output. CO3: Introduce the concept of Inflation and its impacts on Monetary and Fiscal policy. CO4: Investigate the concept of Unemployment.										
Unit No.	Topic/Unit		Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements of Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G) developmental needs	Relation to Gender (G), Environment and Sustainability (ES), Human Values (HV) and Professional Ethics (PE)
1	INTRODUCTION TO MACRO ECONOMIC ANALYSIS		06	10	1	CO1	PSO2			

	Macroeconomic debate and its importance for Business; Circular Flow of Income, basics on Aggregate Demand and Supply, Limitations of Macroeconomics, Usage of Model in Macroeconomics, Macroeconomic Issues in Media.								
2	ANALYSIS ON OUTPUT	08	13	1	CO2	PSO2	EMP ENT	L N R G	HV PE
	GDP & GNP, Concepts, Estimation, Real vs. Nominal, Personal Disposable Income, Per Capita Income, Business Usage of GDP & GNP, Cross Country Comparison, GDP as Gross Deceptive Product, Aggregate Production Function-Short Run and Long run, Determinants of Growth, Policy for promoting Growth and productivity.								
3	ISSUES ON INFLATION	08	14	2, 3, 4	CO3	PSO2	EMP ENT	L N R G	HV PE
	Definition, Types, Measurement, Causes of Inflation, Impact on Business & Consumers, Cost of Inflation, Solving Media Questions, Cross Country Comparison of Inflation, Measures to Control Inflation including conducting Monetary and Fiscal policies for influencing Inflation.								
4	DEBATE AND ANALYSIS ON UNEMPLOYMENT	08	13	1, 2, 3	CO4	PSO2	EMP ENT	L N R G	HV PE
	Various Definitions, Measurements & Types of Unemployment, Concept of Full Employment, Cost of Unemployment, Inflation & the Rate of Unemployment; Solving Media Questions; Government and RBI Policies for Improving Labour Market and Reducing Unemployment.								
Reference Books									
1.	Macroeconomics- Theory and Policy by D. N. Dwivedi								
2.	Macroeconomic Essentials by Peter E Kennedy								


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POST GRADUATE DIPLOMA IN APPLIED ECONOMICS										
Year	I	FINANCIAL INSTITUTIONS AND SERVICES: BEC 4212		Credits / Hours per week			04			
Semester	I	Year of Introduction: 2017-18 Year of Syllabus Revision:		Maximum Marks / Grade			100			
Mode of Transaction		Lectures and Tutorials								
Course Outcomes (COs): BEC 4212 CO1: Learn basic knowledge about the Finance concepts CO2: Understand the functioning of financial institutions and their regulations CO3: Possess knowledge on various regulatory services provided in the markets. CO4: Get a brief account of the financial services with respect to for e.g. Mutual Funds, Venture capital.										
Unit No.	Topic/Unit		Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements of Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G) developmental needs	Relation to Gender (G), Environment and Sustainability (ES), Human Values (HV) and Professional Ethics (PE)
1	FINANCIAL SYSTEM: INTRODUCTION Basic framework of Financial System, characteristics and functions, Financial Institutions in India: An Overview,		06	10	1	CO1	PSO6			

	Relationship between the Financial System and Economic Growth, Financial sector reforms in India.								
2	BANKING INSTITUTIONS	08	13	1	CO2	PSO6	EMP SD	L N R G	G HV
	Commercial Banking: types, structure, functions of Commercial Banks and its progress, Problems of NPAs, Co-operative banks: Types, structure, financial performance of co-operatives banks, Co-operative Credit structure- committee recommendations, Banking sector reforms.								
3	REGULATORY AND PROMOTIONAL FINANCIAL INSTITUTIONS	08	14	2, 3, 4	CO3	PSO6			
	Non-Bank Financial companies: types, growth and financial position of NBFCs, RBI: Functions, Role of RBI, Reforms, SEBI: objectives, functions and reforms in Primary Market and Stock Exchanges.								
4	FINANCIAL SERVICES	08	13	1, 2, 3	CO4	PSO6 PSO7			
	Financial Services: meaning, Lease Finance, Housing Finance, Venture Capital Financing: growth and development of Venture Capital in India, Merchant Banking: Functions and activities, Mutual Funds; growth and performance in India.								
Reference Books									
1.	Bharti V. Pathak, The Indian Financial System: Markets, Institutions and Services								
2.	L. M. Bhole Financial Institutions and Markets								
3.	S. B. Deodhara and Aditi Abhayanka, Indian Financial System								
4.	Vasant Desai , Financial markets and Financial Services								
5.	N. K. Gupta and Monika Chopra by Financial markets, Institutions and services								

	c. Theories of Investment and Theories of Interest.						EMP ENT	L N R G	HV PE
2	CAPITAL BUDGETING	08	13	1	CO2	PSO6			
	a. Time value of Money b. Methods of Project Evaluation								
3	SECURITY MARKET	08	14	2, 3, 4	CO3	PSO6 PSO7			
	a. Buying and Selling Securities b. Share Valuation								
4	DERIVATIVE MARKET	08	13	1, 2, 3	CO4	PSO6 PSO7			
	a. Introduction to Derivatives								
	b. Futures c. Options								

Reference Books


1.	Bansal Manish and Navneet Bansal: Derivatives and Financial Innovations
2.	Fundamentals of Investment: Alexander, Sharpe and Bailey
3.	Gorden J.A. Sharpe W.F. and Bailey J.V.: Fundamentals of Investment
4.	Macro Economics: Dwivedi
5.	Managerial Economics: G S Gupta
6.	Modern Investment Theory: R A Hougen
7.	Vohra N.D. and Bagri B.R.: Futures and Opinions

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POST GRADUATE DIPLOMA IN APPLIED ECONOMICS												
Year	I	INTRODUCTION TO INDUSTRIAL ECONOMICS: BEC 4214			Credits / Hours per week			04				
Semester	II	Year of Introduction: 2017-18 Year of Syllabus Revision:			Maximum Marks / Grade			100				
Mode of Transaction		Lectures and Tutorials										
Course Outcomes (COs): BEC 4214 CO1: Understand the importance of industrialization in the economy. CO2: Investigate how through industrialization State targets Regional balance. CO3: Analyze the performance of Industries with respect to productivity and output. CO4: Access the importance of State in development of Industries.												
Unit No.	Topic/Unit				Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements of Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional(R)/Global (G) developmental needs	Relation to Gender (G), Environment and Sustainability (ES), Human Values (HV)and Professional

										Ethics (PE)
1	INTRODUCTION	06	10	1	CO1	PSO 9	EMP ENT	L N R G	G HV	
	a. Meaning and Definitions of Industrialization b. Role of Industrialization in Economic Development c. Obstacles to the Industrial Development									
2	INDUSTRIAL AND REGIONAL DEVELOPMENT	08	13	1	CO2	PSO 9				
	a. Theories of Industrial Location b. Regional Backwardness c. Government Policies for the Development of Backward Regions									
3	INDUSTRIAL PERFORMANCE	08	14	2, 3, 4	CO3	PSO 9				
	a. Industrial Productivities b. Optimum Size of Industrial Unit c. Integrations and Mergers									
4	ROLE OF GOVERNMENT IN INDUSTRIAL DEVELOPMENT	08	13	1, 2, 3	CO4	PSO 9				
	a. Industrial Financing b. Industrial Policies c. Competition Policies									

Reference Books


1.	S.C. Kuchhal: Industrial Economy of India
2.	M. M. Mehta: Structure of Indian Industries
3.	S. S. M. Desai & Nirmal Bhalerao: Industrial Economy of India
4.	R. R. Berthwal: Industrial Economics
5.	Rudradutta & Sundaram: Indian Economy
6.	Mishra & Puri: Indian Economy
7.	Sadhu and Singh: Industrial Economics
8.	Sivayya & Das: Indian Industrial Economy
9.	Francis Cherunilam: Industrial Economics

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POST GRADUATE DIPLOMA IN APPLIED ECONOMICS											
Year	I	RESOURCE ECONOMICS: BEC 4215		Credits / Hours per week			04				
Semester	II	Year of Introduction: 2017-18 Year of Syllabus Revision:		Maximum Marks / Grade			100				
Mode of Transaction		Lectures and Tutorials									
Course Outcomes (COs): BEC 4215 CO1: Understand the importance of sustainable energy resources. CO2: Education of Forest management and its distribution. CO3: Familiarize with the concept of Fossil Fuel in resource conservation. CO4: Get an idea of externalities and social efficiency.											
Unit No.	Topic/Unit			Contact Hours	Weightage (%)	BT Level	CO	PSO	Elements of Employability (Emp)/ Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional(R)/Global (G) developmental needs	Relation to Gender (G), Environment and Sustainability (ES), Human Values (HV) and Professional Ethics (PE)


1	RENEWABLE RESOURCES	06	10	1	CO1	PSO 11	EMP	L N R G	ES HV
	a. Importance b. Biodiversity issues c. Sustainable fishing d. Optimal & maximum concepts e. Resource conservation								
2	FORESTS	08	13	1	CO2	PSO 11			
	a. Forest distribution b. Economic value c. Forest management d. Optimal usage.								
3	NON-RENEWABLE RESOURCES-MINERALS	08	14	2, 3, 4	CO3	PSO 11			
	a. Basic concepts b. Economic usage c. Depletion & economic theory d. Conservation & recycling e. Soil:Soil profile, Conservation & optimal usage.								
4	PUBLIC GOODS & EXTERNALITIES	08	13	1, 2, 3	CO4	PSO 11			
	a. Theory of common property resource b. Theory of externalities c. Negative externality d. Market failure e. Social efficiency Vs. costbenefit analysis.								

Reference Books

1.	Titenberg Tom (2004). " Environmental and Natural resource Economics". Pearson education Inc., New Delhi.
2.	Kolstad. CD. (2000), "Environmental Economics". Longman inc. London.
3.	Conrad. J 1999, 'Resource Economics". Cambridge University Press
4.	Field & Field. (2006). 'Environmental Economics'
5.	Pearce, D.W.andR K Turner (1S91). "Economics of Natural resource Use and Environment). John Hopkins University Press, Baltimore.

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POST GRADUATE DIPLOMA IN APPLIED ECONOMICS									
Year	I	INDIAN ECONOMIC POLICIES AND STRATEGY: BEC 4216		Credits / Hours per week			03/45Hrs		
Semester	II	Year of Introduction: 2017-18 Year of Syllabus Revision:		Maximum Marks / Grade			100		
Mode of Transaction		Lectures and Tutorials							
Course Outcomes (COs): BEC 4216 CO1: Importance of Agriculture in Indian economy with respect to food security and Public Distribution System. CO2: Study the impact of Industrial Policy of 1991 on the public and private sectors. CO3: Importance of Budget with respect to Public Finance. CO4: Impact of Foreign Trade Policy on Exports and Imports in India.									
Unit No.	Topic/Unit	Contact Hours	Weightage (%)	BT Levels	CO	PSO	Elements of Employability (Emp) / Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional (R)/ Global (G) developmental needs	Relation to Gender (G), Environment and Sustainability (ES), Human Values (HV) and Professional


									Ethics (PE)		
UNIT 1	AGRICULTURE AND RURAL DEVELOPMENT										
	<ul style="list-style-type: none"> a. Policy of promotion of agriculture in Indian Planning b. Problems and Prospects c. Food security d. Public Distribution System and Price control 		25%	1	CO1	PSO5	EMP ENT	L N R G	G ES HV		
UNIT 2	INDUSTRIAL PROGRESS IN INDIA										
	<ul style="list-style-type: none"> a. Industrial Policy of 1991 b. Role of Public Sector c. Privatization d. Foreign Direct Investment and its Role in Industrial Progress in India 		25%	1	CO2	PSO5					
UNIT 3	FISCAL POLICY OF INDIA										
	<ul style="list-style-type: none"> a. Annual Budget of India- Characteristics Features b. Taxation Policy c. Public Expenditure in India d. Public Debt and its Implications 		25%	2, 3, 4	CO3	PSO5					
UNIT 4	EXTERNAL SECTOR POLICY OF INDIA										
	<ul style="list-style-type: none"> a. Import Export Policies of India b. Export promotion measures and their impact c. Intellectual Property Rights d. Economic Reforms and its Impact on Foreign Trade 		25%	1, 2, 3	CO4	PSO5					
Reference Books:											
1.	Business Environment- Francis Cherunilam										
2.	Indian Economy- Dutt and Sundaram										

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POST GRADUATE DIPLOMA IN APPLIED ECONOMICS									
Year	I	ECONOMICS OF ENTREPRENEURSHIP: BEC 4217		Credits / Hours per week			03/45Hrs		
Semester	II	Year of Introduction: 2017-18 Year of Syllabus Revision:		Maximum Marks / Grade			100		
Mode of Transaction		Lectures and Tutorials							
Course Outcomes (COs): BEC 4217 CO1: Introduction to the concept of Entrepreneur and Entrepreneurship. CO2: Analyze the role of Innovation in Entrepreneurship. CO3: Highlight the importance of different types of Entrepreneurs in the economy. CO4: Posses knowledge of preparing Business Plans and Project Report.									
Unit No.	Topic/Unit	Contact Hours	Weightage (%)	BT Levels	CO	PSO	Elements of Employability (Emp) / Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional(R)/Global (G) developmental needs	Relation to Gender (G), Environment and Sustainability (ES), Human Values (HV)and Professional

									Ethics (PE)		
UNIT 1	INTRODUCTION										
	<ul style="list-style-type: none"> a. Meaning and Concept of Entrepreneur and Entrepreneurship b. characteristics c. Functions d. Theories of Entrepreneurship e. Types of Entrepreneurship 		25%	1	CO1	PSO 10	ENT SD	L N R G	G HV		
UNIT 2	ENTREPRENEURSHIP AND INNOVATION										
	<ul style="list-style-type: none"> a. Creativity and Stages of Creativity b. Innovation and Invention and Windows of Opportunity c. Corridor Principle and Entrepreneurship d. Opportunity through Change e. Success for Entrepreneurs 		25%	1	CO2	PSO 10					
UNIT 3	PROMOTION OF DIFFERENT ENTREPRENEURS										
	<ul style="list-style-type: none"> a. Entrepreneurship and Economic Development b. Small Businesses as a Tool for Promoting Entrepreneurship among Entrepreneurs c. Strength, Weakness, Opportunities and Threat of Starting Small Business d. Rural Entrepreneurship: Need and Importance, Problems and Support System e. Entrepreneurial Opportunities for Educated Unemployed Youth 		25%	2, 3, 4	CO3	PSO 10					
UNIT 4	START- UP ENTERPRISE										
	<ul style="list-style-type: none"> a. Preparing Business Plan b. Formulating Project Report c. Sources of Finance- Debt, Equity d. Capital Structure and Venture Capital 		25%	1, 2, 3	CO4	PSO 10					

Reference Books:

1.	David Holt - Entrepreneurship: New Venture Creation
2.	Vasant Desai -Dynamics of Entrepreneurship Development and Management-
3.	Madhurima Lal &ShikhaSaha -Entrepreneurship
4.	Robert Hisrich, Michael Peters & Dean Sheperd – Entrepreneurship
5.	C. B. Gupta and N.P. Srinivasa - Entrepreneurial Development

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POST GRADUATE DIPLOMA IN APPLIED ECONOMICS										
Year	I	FUNDAMENTALS OF INTERNATIONAL BUSINESS: BEC 4218		Credits / Hours per week			03/45Hrs			
Semester	II	Year of Introduction: 2017-18 Year of Syllabus Revision:		Maximum Marks / Grade			100			
Mode of Transaction		Lectures and Tutorials								
Course Outcomes (COs): BEC 4218 CO1: Analyze the role of International Business in economic development. CO2: Study the impact of Social and Political Environment on International Trade. CO3: Importance of WTO in International Business Environment. CO4: Analyzing the trends in World Trade with respect to India. CO5: Understand the importance of Restrictions in International Trade and its impact on International Relations.										
Unit No.	Topic/Unit	Contact Hours	Weightage (%)	BT Levels	CO	PSO	Elements of Employability (Emp) / Entrepreneurship (Ent)/ Skill Development (SD)	Relevance to Local (L)/ National (N)/ Regional(R)/Global (G) developmental needs	Relation to Gender (G), Environment and Sustainability (ES), Human Values (HV) and Professi	

									onal Ethics (PE)
UNIT 1	INTERNATIONAL BUSINESS - NATURE & THEORY:								
	<ul style="list-style-type: none"> a. Nature of International Business and Growing relevance of International Business b. Factors Affecting International Business c. Goals of International Business d. Problems of International Business e. A brief background on Theories of International Trade 		25%	1	CO1	PSO3			
UNIT 2	INTERNATIONAL BUSINESS ENVIRONMENT:								
	<ul style="list-style-type: none"> a. Nature of Business Environment and Need for a separate Analysis b. Internal & External Environment c. Economic & Non-Economic Environment d. Economic Environment - Political Environment Social &. Cultural Environment - Technological Environment – Demographic Environment -Geographical Environment e. Role of WTO in International Business Environment. 		25%	1	CO2, CO3	PSO3 PSO4	ENT EMP	L N R G	HV PE
UNIT 3	GROWTH OF INTERNATIONAL BUSINESS & INTERNATIONAL ECONOMIC CO-OPERATION:								
	<ul style="list-style-type: none"> a. Introduction - Global Economy b. Trends in World Trade c. Changing Share of India in World Trade d. Economic Integration - Types: European Union - SAARC. ASEAN. BRICS 		25%	2, 3, 4	CO4	PSO3			

	e. Implication of Trade Blocks for business								
UNIT 4	INTERNATIONAL TRADE POLICIES AND RELATIONS:								
	a. Introduction - Tariff, Subsidies, Quotas b. Voluntary Policies c. Export Restriction Local content requirement d. Production Assistance e. Marketing Assistance f. EPZs - EOUs - SEZs – Government intervention in formulating Trade Policies g. New Trade Policy		25%	1, 2, 3	CO5	PSO3			
Reference Books:									
1.	Francis Cherunilam - International Business Environment								
2.	Francis Cherunilam - International Economics								
3.	P. SubbaRao - International Business								
4.	George Hill - International Business								