



Department of Commerce and Business Management,
Faculty of Commerce
The Maharaja Sayajirao University of Baroda, Vadodara
organize a guest lecture on

“A journey through the world of Advertising and Mass Communication”



PATRON
Prof. Parimal Vyas
Hon'ble Vice-Chancellor
The Maharaja Sayajirao University
of Baroda



Prof. (Dr.) Ketan Upadhyay
Director & Dean,
Faculty of Commerce
The Maharaja Sayajirao University
of Baroda



Shri. Kalpesh Shah
Associate Director &
Head, Department of Commerce and
Business Management,
Faculty of Commerce
The Maharaja Sayajirao University
of Baroda

GUEST SPEAKER

Richard Peters

Director- Kalash Entertainment Pvt. Ltd,
involved in Direction, Production and Content Creation for TV Channels like
National Geographic, Disney, UTV, Bindaas, CNBC-TV18, Zoom TV and
Brands like Max, Forever 21, L'Oreal and Nielsen.



8th Jan 2022, Sat.



9:00 am to 10:00 am

Venue:

Assembly Hall, PG Building, Maharaja Pratapsinhrao Parisar, Fatehgunj, Vadodara
The Maharaja Sayajirao University of Baroda

Organizing Committee

Dr. Sushil Parmar | Dr. Ameer Agrawal | Dr. Darshna Joshi

SOCIAL MEDIA HANDLED BY MSU COMMUNICATION CELL

[f](#) [t](#) [@](#) /themsubaroda